



À l'envers, à l'endroit... à l'envers... à l'endroit... à l'endroit, à l'envers...

7th May - 13th July 2014

Opening Tuesday 6th May at 7.30pm

Free shuttle from Paris for the opening - Reservation essential
Leaves Place de la Bastille at 7pm / Returns 10pm onwards

With the works of:

**Juliana Borinski, Delphine Burtin, Pascal Convert,
Marina Gadonneix, Mark Geffriaud, Agnès Geoffray,
Isabelle Giovacchini, Nicolas Giraud, Isabelle Le Minh,
Mathieu Mercier, Aurélien Mole, Constance Nouvel,
Silvana Reggiardo, Clare Strand, Maxime Thieffine**

Nicolas Giraud's proposal includes works by **Victor Kane, Ayako Kiyosawa** and **Charlotte Moth**

This group exhibition explores the hidden face of the image, every nook and cranny, both real and symbolical elements. What is out of frame but still present, that part of the image which escapes representation and yet contains so much information, a wealth of unsuspected fictional or visual potential. The works brought together in this exhibition try their very best to undermine the fixed nature of the viewpoint, that posture assumed by the observer, and aim to turn upside down the normal state of affairs by maintaining that nothing is frozen still.

Whereas it is common usage today for the photo to become «virtual» (data stored digitally in a file that rarely or never portrays what is beyond the edges of the computer screen), the artists invited by the CPIF do not consider the photographic print as a simple surface, but rather approach the photographic image and its support as objects.

These artists, from different generations, take the processes, procedures and generally accepted behaviours in terms of image production and turn them on their head; at the same time completely modifying the way we receive images. Their research adds to the existing reflections about this medium at a time when, in the field of theoretical research, the definition of what is 'photography' is in constant evolution.

Exhibition realised with the support of the Centre National des Arts Plastiques (CNAP) and the Fondation d'Entreprise des Galeries Lafayette as well as the following art galleries: Christophe Gaillard, GB Agency, Marcelle Alix, Jérôme Poggi (Paris); Dumont (Los Angeles); Camilla Grimaldi (London); Kaune, Posnik, Spohr (Cologne).



Press conference

Tuesday 6th May from 11am-2pm

By prior appointment with Hélène Loupias, communications officer
helene.loupias@cpif.net or call +33 (0)1 70 05 49 82

Agenda

Saturday 24th May at 3pm

A discussion with some artists
Free admission



© Isabelle Le Minh. Courtesy Galerie Christophe Gaillard, Paris

Press contacts

Hélène Loupias

helene.loupias@cpif.net
T. +33 (0)1 70 05 49 82

Guillaume Fontaine

guillaume.fontaine@cpif.net
T. +33 (0)1 64 43 53 90



Centre Photographique d'Ile-de-France (CPIF)

Cour de la Ferme Briarde
107 avenue de la République
77 340 Pontault-Combault
T. +33 (0)1 70 05 49 80
www.cpif.net

Free admission

Open monday-friday
from 10am to 6pm
Saturday and sunday
from 2pm to 6pm



TRAM Réseau art contemporain Paris / Ile-de-France

DIAGONAL réseau / photographie

Slash PARISart